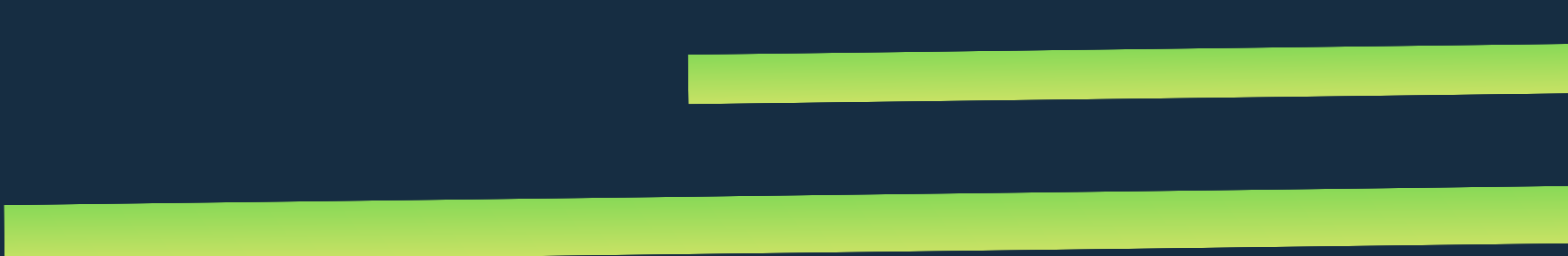


# EasyDI vs Informatica Performance Summary (CPG Customer)



WHITEPAPER



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# Executive Summary

A leading global CPG brand conducted side-by-side ETL performance tests between EazyDI and Informatica . The findings revealed that EazyDI consistently delivered faster performance across identical workloads. With EazyDI’s modern cloud-native design and optimized execution engine, customers achieve significant time and cost savings while simplifying operations

## KEY FINDINGS

- Sample size: 4 ETL mappings (~3,063,296 rows processed)
- Average EazyDI runtime: 26.0 seconds
- Average IDMC runtime: 62.5 seconds
- Average speed improvement: 57.6% faster

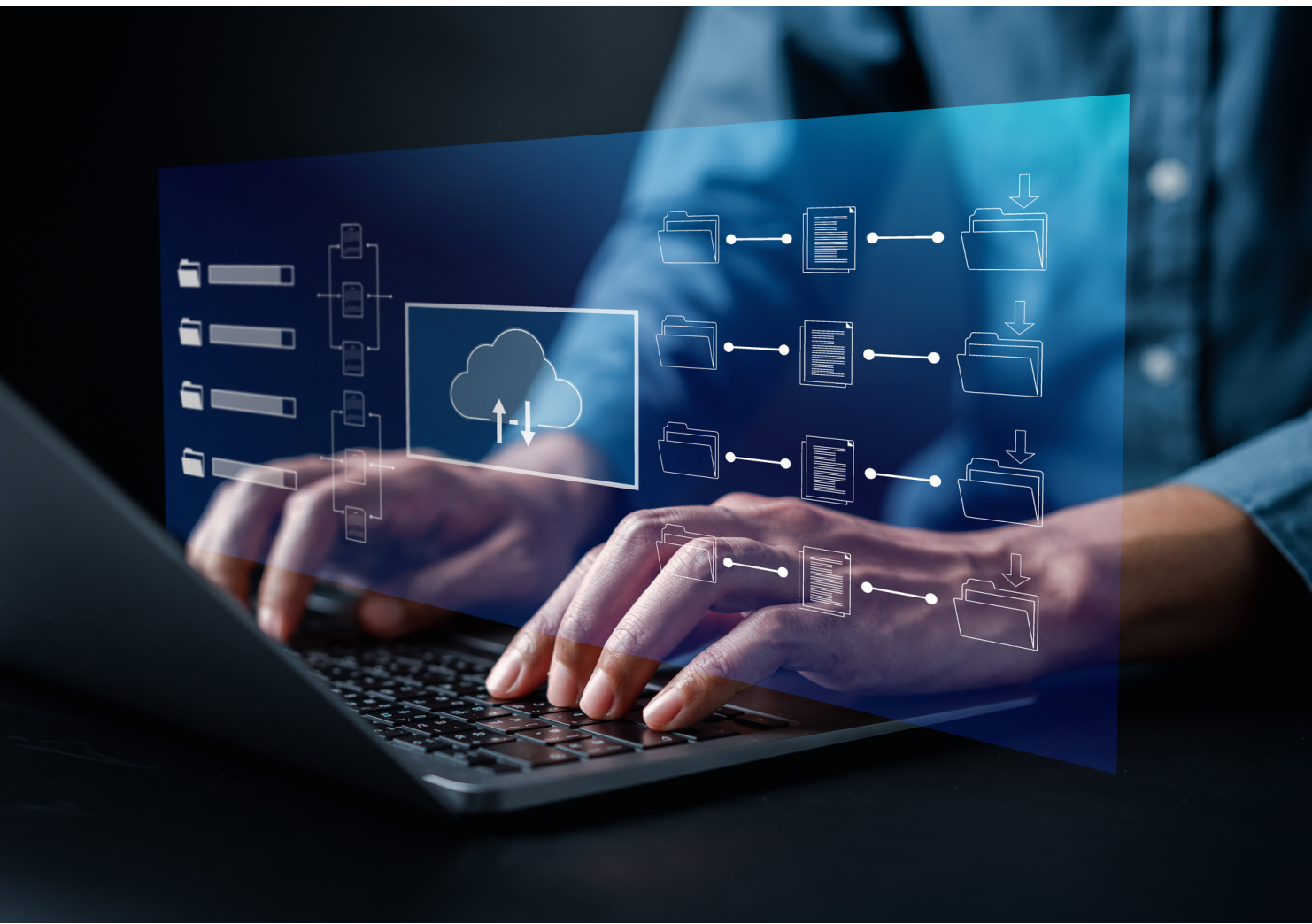
These results highlight EazyDI’s ability to handle large data volumes efficiently while reducing execution time, infrastructure dependency, and maintenance overhead.

## Detailed Mapping–Level Comparison

| Mapping Name | Rows      | EazyDI (sec) | IDMC (sec) | EazyDI Faster (%) |
|--------------|-----------|--------------|------------|-------------------|
| MAPPING_1    | 1,208,569 | 35.0         | 84.0       | 58.3%             |
| MAPPING_2    | 1,207,442 | 23.0         | 61.0       | 62.3%             |
| MAPPING_3    | 494,713   | 14.0         | 56.0       | 75.0%             |
| MAPPING_4    | 152,572   | 32.0         | 49.0       | 34.7%             |

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# Methodology & Validation Notes



- The customer executed identical ETL mappings in both environments using the same datasets and parameters.
- Execution times were measured using standard wall-clock timing.
- No internal or proprietary Informatica benchmarks were used.
- The purpose of this test was to validate efficiency improvements and identify opportunities for modernization.

## Business Value Observed

By switching to EazyDI, the CPG customer reported:

- 50–60% reduction in ETL execution time.
- Lower compute costs due to faster completion and reduced resource utilization.
- Simplified migration and configuration steps compared to IDMC.
- Enhanced developer productivity and operational transparency.



EazyDI helps data-driven organizations simplify, modernize, and accelerate their integration landscape. Request your personalized Proof-of-Value today at <https://app.eazydi.com> or [contact\\_sales@eazydi.com](mailto:contact_sales@eazydi.com)

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